



**WORLD  
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**D9930 GOVERNOR**  
Paul Wright

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**Vice President**  
Deborah McCarthy  
**2nd Vice President**  
Ray Bloomfield  
**Immediate Past  
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Barry Lane  
**Secretary**  
Bob Allison  
**Treasurer**  
Martin Kinder

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**Community**  
Ray Bloomfield  
**International**  
Bryce Dunn  
**Youth**  
Don Macfarlane  
**Vocational**  
Peter Faulkner

**Membership**  
Peter Spurdle  
**Fellowship**  
Peter Spurdle  
**Welfare**  
Katrina Allison  
**Bulletin**  
Margriet Theron  
07 3477211  
**Programme**  
Garth Wilson  
**Sergeant**  
Denis Marriner  
Perry Stevens  
**Publicity**  
Kevin O'Connor  
**Webmaster**  
Tony Baker

**CLUB MEETINGS**  
Mondays at 12.30  
pm (except public  
holidays)  
Sudima Hotel  
1000 Eruera Street  
Phone 07 348 1174

## ROTARY CLUB OF ROTORUA (INC)

Sunday 14 December 2014



### PRESIDENT'S PEN

Last week I had the privilege of representing the club at the annual Police Pay Parade and presenting the Rotary Club of Rotorua Police Person of the Year Award to Detective Kath Murphy, who has served in the police for 14 years. Kath is a quiet and unassuming person who does not seek the limelight and who is working with victims of crime, violence and domestic abuse. We will have the chance to meet and hear from Kath when she comes along to speak to the Club in the New Year.

A combined Rotorua Rotary Clubs project that is coming together for 2015 is a charity lunch event. It has run in Tauranga for 20 years as the Police Charity Lunch and the most recent event raised \$400,000 for selected charities. The police organisers need to step back from the event and after meeting a delegation from the five clubs last week have expressed a willingness to assist with the transfer of the event to Rotorua. Subject to getting the right legal and governance structure in place our Directors are supportive of working with the other Clubs to bring this event to Rotorua in late 2015. We will be looking for a couple of Club representatives for the core management committee for this event.

Unfortunately we are losing two of our long serving Club members at the end of the year. Deborah McCarthy is moving to Taupo to take up a new accounting position with a Taupo accountancy firm after 13 years in the Club. Deborah does plan to continue her association with Rotary in Taupo. Malcolm Thomas, who has been a member since 2008, has decided he wishes to devote more time to local mountain biking affairs where he is actively involved. We will miss both Deborah and Malcolm. On behalf of members: "Thank you for your contribution to Rotary and best wishes."

Second Vice-President Ray Bloomfield has agreed to step up and will take over as President Elect for the balance of this year. Thanks Ray for agreeing to take on the role of President a year earlier than planned.

With that have a Merry Christmas, enjoy the company of friends and family, stay safe and I look forward to seeing you all back at Rotary on Monday, 12 January.

Russell

*Rotary Theme for December is: Family Month*

## Notices and reminders

**District Conference** Don't forget to register for the District 9930 Conference and be in to win a free return trip with Air New Zealand to Sydney. Google District 9930 Conference or complete the paper registration form circulated recently by Tony Baker. <http://www.9930conference.org/>

**Sanitarium Weet-Bix TRYathlon** Thanks to those members who assisted with the Sanitarium Weet-Bix TRYathlon on 7 December and to those members assisting with the driver training at Taupo this week.

**Meeting of the Directors of the Club** on Monday, 15 December 2014 at 5.15 for 5.30 pm at the offices of P F Olsen Limited at Te Papa Tipu Innovation Park, 99 Sala Street.

**Christmas Puddings** available as always from Allen Foote. Please email Allen on [bigal.foote@ihug.co.nz](mailto:bigal.foote@ihug.co.nz) to place your order. Great value at \$7 each.

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## Rotary Club of Rotorua Christmas Get-together

Date Sunday, 14 December 2014  
Venue Third Place Café, 35 Lake Road  
Time 5:30 pm for a 6 pm meal  
Cost: \$47 per person.  
Corkage \$5 per bottle  
RSVP Deborah on [katjam@xtra.co.nz](mailto:katjam@xtra.co.nz)  
Please let Deborah know if there are changes in your plans to attend this end of year function.



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### Quotes

*We will open the book. Its pages are blank. We are going to put words on them ourselves. The book is called Opportunity and its first chapter is New Year's Day. – Edith Lovejoy Pierce.*

*All of us every single year, we're a different person. I don't think we're the same person all our lives. – Steven Spielberg.*



... to Sandra Roersma,  
Dennis Neilson,  
Monica Powell,  
Katrina Allison,  
Toni Meyer  
and Bruce

Rykers who are all celebrating their birthdays before we meet again on Monday, 12 January 2015.

## Last week's workplace visit

Brent Park was a very knowledgeable, enthusiastic and accommodating host at Volcanic Hills Winery. He shared the story of his business and the building they occupy at the base of Skyline Skyrides. The building has been used as a cinema, storage shed, backpackers hostel, and now seems quite comfortable as a winery with a lockable, windowless barrel cave. Brent is a winemaker and wine judge, with a very clear business plan and targeted production for a specific market. They began at Skyline in 2012, with 3,000 cases per year, now rising to 4,000. However, getting bigger is not part of his business plan. In the "cave", we heard about the role of humidity to counter some of the loss known as "angels' share", the tax impositions, and the management of wine in the barrels over time. For a confirmed "sauv" drinker, Brent shared some fascinating facts:

- Wine consumption worldwide is 60% red and 40% white.
  - NZ is perceived as being at the high price end: \$200 per case as opposed to Australia's \$48 per case.

- Sauvignon blanc accounts for 3% of wine production worldwide, but NZ produces around 90% of it. Sauvignon blanc is 75% of NZ's white wine production, with most from Marlborough.
- Germany and NZ are the two main white wine producers but the most consumed white wine is Liebfraumilch.
- 40% of wine consumed in NZ comes from a cask.
- Less than 10% of wine worldwide is in screw cap bottles – and the Asian market does not like screw caps or black so they don't like our wine.
- On the other hand, 1 in 4 bottles with corks is "corked" – this applies to all bottles with corks, not just wine, and includes single malt whisky and olive oil.

Volcanic Hills has a tasting room at the top of the gondolas – part of the agreement with Skyline to bring more people through. A good place for another visit?  
*Ann Nicholas*

## Duty roster

If you cannot do your rostered duty, please arrange a replacement and advise  
 Sergeant Denis Marriner on 027 478 3106 or [denis@dawson.co.nz](mailto:denis@dawson.co.nz)

Club Speakers to advise Margriet on [theronm@yahoo.com](mailto:theronm@yahoo.com) if they require the data projector

	<b>14 December 2014</b>	<b>12 January 2015</b>
<b>Guest Speaker</b>	<b>SUNDAY, 5.30 for 6 pm</b>	<b>Harold Holmes scholarship recipient Laurence Lickford</b>
<b>Introduction</b>	For details of the Christmas Get-together function at the Third Place Café please see the notice on page 2 of this Bulletin.	Richard Pryce
<b>Vote of thanks</b>		President Russell Dale
<b>President's table</b>		Bob Allison
<b>Club speaker</b>		Peter Baars
<b>Fellowship and badges</b>		Tony Baker
<b>Quote of the week</b>		Ray Bloomfield
<b>Fining officer</b>		Doug Clemens
<b>Committee report</b>		Bryce Dunn

**BULLETIN DEADLINE:** 5 pm Wednesdays  
 Phone 347 7211 or 021 172 9697; email: [theronm@yahoo.com](mailto:theronm@yahoo.com)