



Rotary Club of Rotorua

Monday, 17 August 2015

President's Pen

It's funny the things that catch your attention. I was stuck by the word "Transformative" that AG Richard used in his talk to us on Monday. I was talking with a friend about the difference between "transformational" and "Transformative", but he wasn't much help, telling me that when he was in school he constantly competed for last place in English and always won.

When I think of the word "Transformative", particularly as AG Richard used, I think that we have the power to transform; that is that the Rotorua Rotary Club has the power to transform aspects of our community. Another term that is in vogue is "Change Agents". That applies to us as well.

Over the years we have been change agents for parts of our community and for individuals in our community – however as Richard pointed out, there is still much to do, still much that we can do. His comments were timely in that we need to look around and see where we can make a difference – perhaps that begins with an assessment of what are the greatest needs in Rotorua, and then where we can make a difference, and where we can be most effective.

Perhaps the best way that we can do that is to have discussions with people who know what is going on, people like Brent Crowe, Steve Chadwick Todd McClay and others, then we can make an informed decision about what we can do.

I have been going to the Civic Bonding at the CT Club over the last few weeks and am really enjoying it. It is a very nice environment. Great company, good conversation, and a lot of fun. If you haven't yet been, can I encourage you to come along this Friday evening at 5.30pm. I can assure you of a warm welcome, and if you can't be bothered cooking dinner afterwards, there is a very nice restaurant with very well priced meals.

Have a great week
President Ray



WORLD PRESIDENT
Ravi Ravindran
D9930 GOVERNOR
Mike Smith

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Ray Bloomfield
Vice-President
Allen Foote
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Russell Burton
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Membership
Paul Wilson

Fellowship
Peter Spurdle
Welfare
Garth Wilson
Bulletin
Margriet Theron
Programme
Denis Marriner
Sergeant
Richard Pryce
Webmaster
Tony Baker
Archivist
Tony Baker

CLUB MEETINGS
Mondays at 12.30 pm
(except public holidays)
Sudima Hotel
1000 Eruera Street,
Rotorua

Phone 07 348 1174
to apologise if unable to attend.

Notices and Reminders

Achilles International Rotorua

Achilles provides anyone with a disability the opportunity to participate alongside able-bodied athletes in local mainstream events like Cigna Round the Bays, Taupo Half Marathon, the Auckland, Christchurch and Wellington Marathons (and more), as well as the high-profile international New York Marathon.



Achilles Rotorua are having their first Rotorua running event on Saturday 10th October. In the meantime Achilles Rotorua is making people aware of the name, “*Archilles*” by having a fortnightly training session, the next being this Sunday 16th August. Meet at the Rotorua Soundshell 8am for a 1 hour walk, followed by a coffee at the Lakefront Café. Achilles local contact is: Glennys Kereopa, glennys.whyte@gmail.com or 027 364 4440. [SEE MORE.](#)

CarFit Trainers Needed

Modern cars have a lot of adjustable features for comfort and safety, but drivers often don't know how to use them. CarFit is a free programme that shows older drivers how to set-up their car so they are in the best position physically, have the greatest range of vision, and can access all the controls.

“CarFit For Older Drivers” is coordinated by Rotorua local authorities and the Rotorua Driver Directions Committee.

The next CarFit training workshop is on Tuesday 8th September. If you are interested in becoming a tutor, please contact: Tony Baker, 022 3457607 or Ray Oakley 027 4975732.

RLI (Rotary Learning & Information) Training

August 29, 2015; 9:30am – 3:45pm. Taupo – venue to be advised.

Best described as a “Rotarian Development Forum” RLI provides a series of fast-paced, interactive one-day development workshops to increase Rotarian knowledge, inspire them to find their passion in Rotary, and fill them with fresh ideas. They are a perfect way to engage new Rotarians into the purpose of Rotary. Clubs are encouraged to sponsor new members to attend the RLI programme to strengthen club knowledge and increase understanding of Rotary beyond the club. The modules cover three main topics – Leadership, Service and Membership – which are introduced in Level 1, and extended in Levels 2 and 3 of this three-level course. The three levels should be undertaken consecutively (1, then 2, then 3) to the best out of the training and each level is a full day. [SEE MORE](#)

IYE Student Carmen

Carmen is at host family Anita & Andrew Simmonds home, 47 Ward Road, Hamurana, phone: 332 2533.

If members are involved in an activity that may interest Carmen, please ring Anita or Andrew to see if it will fit in with their activities.

Orange Picking

The Club's annual orange picking project at Kierin & Janette Irvine's orchard, 258 Omokoroa Rd, Tauranga, has been scheduled for this coming Sunday, 16 August 2015. Please put this enjoyable Club activity into your diary now. Bring your lunch and a picking bucket with your name on!

For those not going to the orchard on Sunday, please get your order of bags to Kierin this week.

Remember to get orders from your friends and neighbours!

Cost: \$5 per bag. Pick up @ rear of Sudima Hotel, 11:45am >

Orange picking is always a great fundraiser - thanks to Kierin & Janette's generosity.

Civic Bonding

An informal get-together of members of the Club for a drink and a chat at 5.30 pm; this Friday at the CT Club, Moncur Drive, Rotorua.



Birthday wishes to:

- 🌟 Peter Baars (17 August)
- 🌟 Karl Meyer (17 August)

LEAVE OF ABSENCE

| | |
|-----------------|--------------|
| Robin Findon | 26 August |
| Bryce Dunn | 12 September |
| Margriet Theron | 28 September |
| Peter Baars | 31 October |

GET LOGGED IN !

If you are a D9930 Rotarian you will want to set up your login name and password to have full access to the MEMBER AREA of this site. To get started [CLICK HERE](#)

From the Previous Meeting

Quotes from Perry Stevens

- 🌟 “Education is an admirable thing, but it is well to remember from time to time that nothing that is worth knowing can be taught” - Oscar Wilde
- 🌟 “I’ve learnt so much from my mistakes, I’m thinking of making a few more” - English musician Goldie

Guest Speaker - Gert Taljaard

Gert was previously the General Manager of the Sudima Hotel.

Now, however, after 25 years in the hospitality industry he has been “freed from those shackles” and is now the new Chief Executive Officer of the Polynesian Spa. So an interesting change in role for him.

In his roles he has been involved in the promotion of Rotorua and initially was surprised to find that there was no effective collaboration between Council and Industry for “destination marketing”. A real eye opener in that there were no key message deliveries or direction from Council or an Industry body.

So was born the “Famously Rotorua” slogan by Destination Marketing, and the formation of the Rotorua Tourism Investment Partner Programme (RTIPP). Currently that programme has 97 partners and expenditures of \$1.2m – but with a target of 120 partners and expenditures of \$1.6m.

Their **vision** for 2030 is for \$1b in visitor spending and 6 million visitor nights (currently 3.3 million visitor nights). Gert observed that we have a reasonably good share of the international market but are trying to encourage an increase in domestic tourism which will encourage a flow on effect into conferences. One of their visions is to target 230,000 major event attendees in Rotorua per annum.

On the Polynesian Spa marketing side, Gert reminded us that their monthly locals pass is \$43 – so great value should you wish to take that up.

Club Speaker – AG Richard Evans

Richard Evans Assistant District Governor was the Club Speaker for the day. His main message was membership and he reminded us that there was a great article on “Rotary Global Membership” in the Rotary Down Under magazine.

Although worldwide membership has been static now for a number of years at some \$1.2m that statistic alone disguises the shifts in membership within Rotary globally.

Currently there is an increase in membership in the developing world but with static and declining membership in the developed world. Rotary is in the business of providing and promoting hope in those developing worlds hence the increase in membership.

Given that shift maybe it is time for current clubs and membership committees to be changing the message we give to the public in promoting ourselves.

So food for thought for membership committees in particular, and all of us in general in our everyday lives and promotion of Rotary.



IYE student Carmen Schöberl with her four host families.

Back row: Margriet Theron, Russell Dale, Andrew Simmonds, Louw van Wyk, Arthur Turner, Fergus Cumming (Councilor)
Front Row: Pam Dale, Anita Simmonds, Carmen, Pam Turner, Barbara Cumming (Councilor)

Carmen is at host family Anita & Andrew Simmonds home, 47 Ward Road, Hamurana, phone: 3322533.

If members are involved in an activity that may interest Carmen, please ring Anita or Andrew to see if it will fit in with their activities.

Duty Roster

If you cannot do your rostered duty, please arrange a replacement and advise

Sergeant Richard Pryce on 027 2765478 or: rpryce@tomwake.co.nz

Club speakers to advise Tony on tbaker@nowmail.co.nz if they require the data projector.

| | 17 August 2015 at 12.30 pm at the Sudima Hotel | 24 August 2015 at 12.30 pm at the Sudima Hotel |
|-------------------|---|--|
| Guest Speaker | Malcolm Thomas Cycle NZ Board Member/Crankworx | Steve Holmes - Rotorua Youth Centre “It Takes A Whole Community.....” |
| Introduction | Denis Marriner | Ann Nicholas |
| Vote of thanks | Don Macfarlane | Garth Wilson |
| President’s table | John Powell | Tony Hill |
| Club speaker | John Powell | Fergus Cumming |
| Fellowship/badges | Perry Stevens | Katrina Allison |
| Quote of the week | Roger Willard | Dennis Neilson |
| Fining officer | Richard Pryce | Paul Wilson |
| Committee report | Ann Nicholas | Allen Foote |

BULLETIN DEADLINE: Noon on Wednesdays

Phone 345 7607 or 022 3457607; email: tbaker@nowmail.co.nz