



Rotary Club of Rotorua

Monday 04 May April 2020

Zoom Zoom ZOOM Meeting

World President

Mark Maloney

D9930 Governor

Peter Maxwell

President

Tom Davies

Vice President

Robyn Murphy

Immediate Past President

Russell Burton

Finance/Administration

Martin Kinder

Secretary

Russell Dale

Membership & 2nd VP

Andrew Orme

Projects

Ann Nicholas

Davies Dollars

Robyn Murphy

Officers

Facebook

Margriet Theron

Website

Murray Patchell

Archives

Russell Burton

Bulletin Editor

Derek Lang

Programme Coordinator

Garth Wilson

Club Meetings

Mondays at 12.30 pm (except public holidays)

Rotorua Golf Club,

399 Fenton Street,

Rotorua.

CHECK FACEBOOK AND OUR WEBSITE

www.rotaryrotorua.org.nz

	04 May	11 May
Chair	Richard Pryce	Richard Pryce
Guest Speaker	Deborah Jolly & Irene Law	TBC
Topic	Tour Aotearoa	
Introduction	Barry Lane	Derek Lang
Thanks	Bryce Dunn	Russell Dale
Club Speaker	None	None
Quote	Dennis Nielson	Andrew Orme

PLEASE NOTE

Meeting will commence at 1300 as per Martin's email invite which you may forward to friends who you think would be interested

From Last meeting

Host Martin welcomed members and guests to the meeting which at one point had 35 participants.

QUOTE:

Fergus's quotes "No one saves us but ourselves, no-one can, and no-one may, we ourselves must walk the path" – Buddha

"The future depends on what you do today" – Gandhi

Guest Speaker

Russell Burton introduced his daughter Rebecca, educated at Rotorua Girls high, Massey College/Wellington and Marketing Manager for Scots College.

Rebecca's topic was Facebook and other Social Media as used in a marketing role. Rebecca spoke of the "types" of SM around and their various differences, coming back to focus on Facebook Business.

At Scots College they have three streams, Prep, Middle and Senior and are a boarding establishment with a proportion of International Students (Usually!!) So there is a wide scope to cover on the marketing angle with a target market of around 4,000.

Facebook was the SM of choice based on looking at the exercise "upside down" Introduced into the marketing was an extremely descriptive virtual tour of the College and its facilities all to be presented on Facebook.

Rebecca covered all the aspects of the traditional versus digital methods available and the details of the mechanics of Facebook Marketing in an extremely interesting way.

Mark Gould thanked Rebecca

Birthdays

None but if I don't leave the heading in, I may forget next week

Political Gems

“In government many people have the power to stop things happening but almost nobody has the power to make things happen. The system has the engine of a lawnmower and the brakes of a Rolls Royce”

“The foreign Office is a hot bed of cold feet”

Sir Humphrey Appleby K.C.B – Secretary of the Cabinet

May is Youth Services Month



Some of the contributions to the food parcels

