



**World President**  
Gary C.K. Huang  
**D9930 Governor**  
Paul Wright

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Vice-President:  
Ray Bloomfield  
Immediate Past-  
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Barry Lane  
Secretary:  
Bob Allison  
Treasurer:  
Martin Kinder  
Club Service:  
Martin Kinder  
Community:  
Ray Bloomfield  
International:  
Bryce Dunn  
Youth:  
Don Macfarlane  
Vocational:  
Peter Faulkner  
Membership:  
Peter Spurdle  
Fellowship:  
Peter Spurdle  
Welfare:  
Katrina Allison  
Bulletin:  
Margriet Theron  
Programme:  
Garth Wilson  
Sergeant:  
Denis Marriner  
Perry Stevens  
Webmaster:  
Tony Baker

Meetings on  
Mondays at 12.30 pm  
(except public  
holidays)  
Sudima Hotel  
1000 Eruera Street  
Phone 07 348 1174  
to apologise if unable  
to attend.



# Rotary Club of Rotorua

Monday, 29 June 2015

## President's Pen



It is with disappointment that in my final President's Pen, I must announce the resignation of another member of the Club. Current Vocational Director, Peter Faulkner, advised me last Thursday of his decision to resign. Peter has been a member of the Club since 1999. It is concerning that we are continuing to lose members such as Peter who are the future of the Club. Whilst you ultimately get out of any organisation what you put into it, there is nonetheless a clear message that we need to continue to change to make Rotary attractive to members.

We started the change process this year with a refresh of the meeting room at the Sudima, changes to the lunchtime meeting format, using social media to connect with the younger generation and to promote Club activities, and initiatives such as the Scott Donaldson fundraising function and the evening keynote business speakers. These have all been aimed at reaching out to a wider audience to promote what we do and the values of Rotary.

Whilst change may not be embraced by all in the Club, we do need to accept that change must continue to ensure that Rotary is still relevant and continues to play an important role in our community when there are many other pressures on people's time in a busy world. On the positive side we do have several potential new members in the pipeline.

I know incoming President Ray is very committed to continuing the journey we have started and I certainly look forward to supporting him in this next year as he takes the helm.

Our next keynote business speaker on 20 July 2015 is Graham Smith, Chief Executive of Federated Farmers. With the Lincoln student billeting on 24 August 2015, this is an excellent opportunity to get the latest update on the state of our agriculture industry from the head of this very influential organisation.

Pam and I thank you all for your help over the past year and for your continued support of Rotary.

**President Russell**

# Notices and reminders

## Lincoln student billeting update

The response to the billeting of Lincoln University agriculture students on their North Island farm tour across the combined Rotorua Rotary Clubs is building. To date we are close to having billets for 40 students. If you can assist or are aware of someone who is prepared to assist, please let President Russell know names and numbers. Interestingly, 51% of the students at Lincoln, the bastion of agricultural education in NZ, are now female.

## Biking in Pureora Forest

Kierin Irvine is beginning to organise a two-day biking trip in Pureora Forest on 10 and 11 October 2015. As he would like to make early bookings of accommodation and shuttles he would like to know soon if you plan to participate. Please let Kierin know by email on [kj.irvine@hotmail.com](mailto:kj.irvine@hotmail.com)

## Orange picking

The Club's regular orange picking on Kierin Irvine's farm north of Tauranga has been scheduled for Sunday, 16 August 2015. Please put this enjoyable Club activity, which is also a good fundraiser thanks to Kierin's generosity, into your diary now.

## Birthday wishes

Happy Birthday to:

- Helen Macfarlane (30 June)
- Tony Hill (1 July)
- Garth Wilson (6 July)



# From the previous meeting

## Quotes of the week from Dennis Marriner

First they ignore you, then they laugh at you, then they fight you, then you win. - Mahatma Gandhi

Live as if you were to die tomorrow. Learn as if you were to live forever. - Mahatma Gandhi.

## Guest speaker Bruce Thomasen, Skyline Rotorua General Manager

Skyline is a very substantial tourism operator with over 1,100 employees. Its businesses include the Christchurch Casino, the Helicopter Line, Milford Sound Flights, rafting, accommodation, and luge tracks in Rotorua, Canada and Singapore, where Bruce spent a few years. The 1.5 km track in Rotorua is longer than any of the company's other tracks. One is now being planned for South Korea, with the components being built in Rotorua. Ten tons of jellybeans are sold annually at the Jelly Belly store in Rotorua. The recent restaurant upgrades on Mount Ngongotaha and the 400m Zipline have been very successful. Their downhill bike tracks complement the Whakarewarewa tracks very well. Getting a multiple year agreement to run Crankworx in Rotorua has been of great economic benefit to the city, with 5.6 million TV and online views of the event, 30,000 spectator days sold, and 1,000 participants. Most of the domestic tourism growth for Rotorua will come from Auckland. There have been huge increases in visitor numbers from China and India. Vision Rotorua 2030 targets an annual visitor spend of \$1 billion. A direct jet service between Rotorua and Queenstown is a high priority. We also need a five star hotel with 200+ beds as the current accommodation is letting us down.

## Club speaker Tony Hill

Tony has had a very long association with the tourism industry in Rotorua, going back to balancing till

takings at the THC Hotel in 1967 where the balances were never out by more than 20c. His rule-of-thumb is that hotels with a staff:guest ratio of more than 1:1 are not profitable; the ratio in Rotorua is commonly 0.8:1. Although his career has been in money, banking, and finance, he is also a business adviser for an inbound Chinese tourism operator where he is often the only Westerner at meetings where he represents the owners of the business. The income tax paid by overseas tourism operators is a sensitive topic; Tony might need a full guest speaker slot to address this and other interesting aspects of his career. He agreed with the guest speaker that Rotorua has a shortage of high quality tourism accommodation; Korean tour groups have been known to go to Taupo to find a suitable hotel.

## Duty roster

If you cannot do your rostered duty, please arrange a replacement and advise

Sergeant Denis Marriner on 027 478 3106 or [denis@dawson.co.nz](mailto:denis@dawson.co.nz)

Club speakers to advise Margriet on [theronm@yahoo.com](mailto:theronm@yahoo.com) if they require the data projector.

	29 June 2015 at 6.15 pm at the Sudima Hotel	6 July 2015 at 12.30 pm at the Sudima Hotel
Guest Speaker	President Russell Dale President Elect Ray Bloomfield	Angie Brierly: Plunket House rebuild
Introduction		Richard Pryce
Vote of thanks		Barry Lane
President's table		Don Macfarlane
Club speaker		Kierin Irvine
Fellowship/badges	Dennis Neilson	Ann Nicholas
Quote of the week	Ian Pound	John Powell
Fining officer		Richard Pryce
Committee report		-

**BULLETIN DEADLINE:** Noon on Wednesdays

Phone 347 7211 or 021 172 9697; email: [theronm@yahoo.com](mailto:theronm@yahoo.com)

# SAVE THE DATE!

Rotary  presents



## ROTORUA CHARITY LUNCHEON

13 NOVEMBER 2015

proceeds to benefit local charities



PLEASE  
SHARE

A combined Rotary Clubs Community Project through  
the Rotorua Charity Luncheon Charitable Trust.